

KGC
Knowledge Gathering & Connection

zukan.tv

Introduction of KGC and Researcher Zukan

KGC (Knowledge Gathering and Connection)

Address: 2nd floor of Venture Business Laboratory, Kyoto University,
Yoshidahonmachi, Sakyo, Kyoto, 6068501, Japan

Web Site: <http://www.npo-kgc.or.jp/> e-mail: info@npo-kgc.or.jp

What is the Researcher Zukan?



The aim of the Researcher Zukan is “To promote researcher’s collaboration”. It delivers researcher’s interview movies to the world through the internet.

Researcher Zukan builds a bridge between a researcher and researchers/sponsors all around the world, and accelerate her/his research project.



Three features of Researcher Zukan

1. Express your research to the world

We provide researchers with an opportunity to express what they (will) do through interview videos.

2. Every researcher can join

Interview is conducted by interviewers, who are in various areas in the world. And we have a system to bring up interviewers. This enable us to conduct researchers all around the world.

3. Interview style to promote collaboration

We ask researchers 4 questions, which help a viewer (researchers/sponsors) find a contact point with the researcher.

1. Current research theme
2. Future research theme
3. Resources the researcher can offer to other researchers
(knowledge, technique, equipment, human network and etc.)
4. Resources the researcher wants to accomplish her/his future research
(knowledge, technique, equipment, human network and etc.)



We are looking for interviewer staffs, who conduct interviews to researchers.

Benefits of interviewers

1. Opportunity

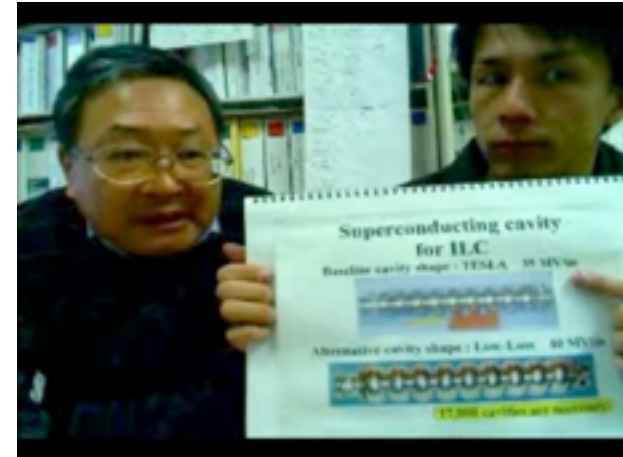
The interviewer has a chance to speak directly to researchers to whom she/he wouldn't normally be able to meet.

2. Knowledge

The interviewer can know up-to-date information and trend about various research fields from researchers.

3. Network

The interviewer can have a network of interviewers around the world and communicate with them freely.



Colleagues

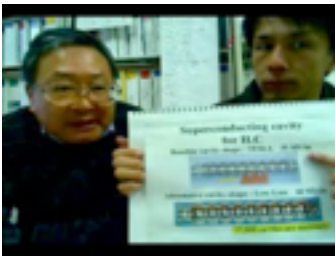
Alumni of Cambridge University (UK), Graduate student of University of California at Davis (USA), Undergraduate of The University of Alabama (USA), Researcher of Sher-e-Banlga Agricultural University (Bangladesh), Assistant of Informatics, Kyoto University (Japan), Ph.D of Medical, Kyoto University (Japan), Undergraduate of Science, Tokyo University (Japan), Ph.D of Science and Engineering, Waseda University (Japan), etc.



Dr. Tomohiko MITANI
Assistant Professor
Research Institute for
Sustainable Humanosphere, Japan

I have felt that it is very important to collect various knowledge from other research fields to create a new research theme. I thought I could do it through Researcher Zukan. That is the reason why I am doing interviewer now.

I am very satisfied with this job. I can discuss with various researchers to whom I never have chance to meet before doing interviewer. I would like broaden the network with researchers through this job.



Dr. Taro TEZUKA
Lecturer
Dept. of Infomatics,
Ritsumeikan University, Japan

Before doing interviewer, I was afraid that the researcher shy away from me. But once I have conducted an interview, I found they have a lot to talk about their research. They look so happy when they are talking in front of me.

The point that I think really great is that I can know the researcher's research philosophy and inside story as well as interview topics. It is difficult to deliver all of them in 10 minutes interview. To put it the other way, it will be what I only know. That is really interesting.

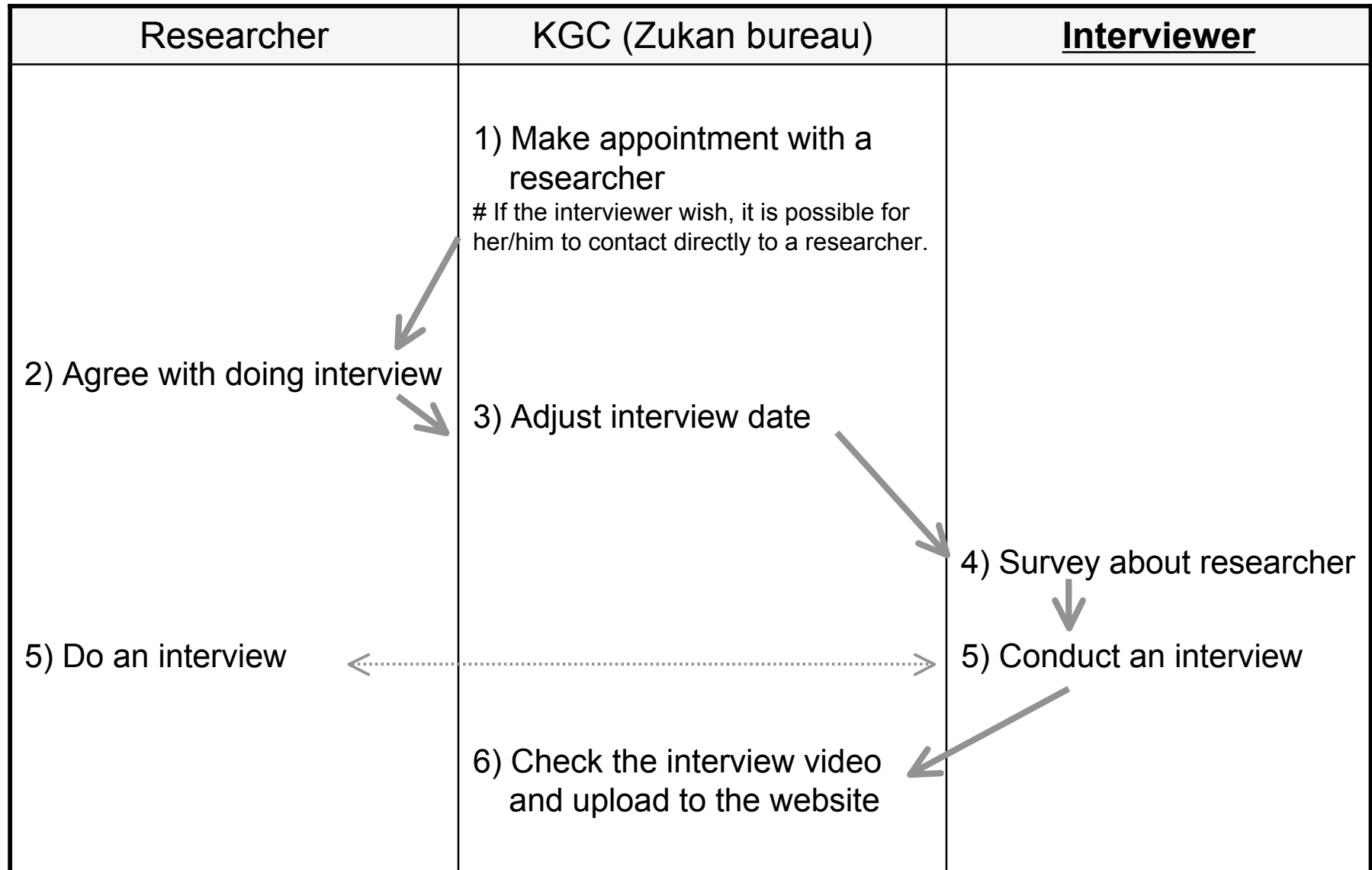


Mr. Mohammad Zahirul
Standard Chartered Bank,
Bangladesh

I didn't have any experience of conducting interview. But thanks to well-established training program and manuals, I could start interviewer job easily.

Currently, I am conducting interviews with professors and former associates in my university. It is really nice experience to meet and talk to the people to whom I lost access through the interview.

Flow of conducting interview



Q: How long time will it take to conduct one interview?

A: 1 hours for preparation before interview and 2 hours for conducting interview (without travel time).

Q: Is there quota assigned to interviewers, such as a number of interview per month?

A: No, the interviewer can take interview when you have free time for your own convenience.

Q: Can I have a salary?

A: No. interviewer is volunteer. There is no financial support such as transportation fee.

However, we consider preparing equipments such as video camera according to circumstances.

Q: Is there any requirements to be an interviewer?

A: Basically there is no requirements. Any occupation, age, nationality, are accepted.

However, basic English conversation skill is required.

Q: I have no experience of interviewer. Can I do this job?

A: Of course yes. We have established training programs and manuals for interviewer candidates.

If you have further question, feel free to contact us:

Yurina, HR manager of Researcher Zukan

E-mail: info@zukan.tv

Mission

Create future society with diversity by Incubating “future projects” that defy the common wisdom.

Services

1) For Researchers: “Lorenzo (#)” Service

We discover researchers who fight alone to defy the common wisdom, and provide them an opportunity to meet their potential sponsor or research partner from all over the world.

- **Researcher Zukan** (<http://www.zukan.tv/>)

Interview movies to researchers are being broadcasted for free.

203 researchers from more than 70 universities have been appeared (as of Feb 31, 2008) .



- **Alliance with sponsors**

Case in Dubai, UAE:

Alliance with University of Dubai (published on Nikkei Net)

<http://bizplus.nikkei.co.jp/colm/etic.cfm?i=20070509cp000cp>

Notation (between University of Dubai and KGC: For Japanese companies)

http://www.npo-kgc.net/doc/press_ud.pdf



- **Mobile Salon**

An opportunity where various researchers and businesspersons get together and talk about their concepts of “future projects”.

(Organized in various countries and regions for a few times in a month)



2) For Companies: Open innovation Service based on industry-university cooperation

We plan a “future project” that defy our client’s common wisdom by producing “Ba”, a meeting opportunity where our client interacts with researchers of various research fields.

(#)Lorenzo: Lorenzo de Medici, patron in the Renaissance period. He contributed to producing many famous artists by organizing salons to promote interaction between artist and sponsqr, rather than providing them some funds.

Representative

Yuzo SHIBATA, President

Graduated from Faculty of Agriculture, Kyoto University

Graduated from Graduate School of Informatics, Kyoto University.

2003 Assumed as President of KGC

2005 Coordinator of International Innovation Center, Kyoto University (additional post)

2005 Coordinator of Keihanna Plaza (additional post)

2006 Contract lecturer of Department of Engineering, Doshisha University (additional post)

2006 Advisor of User Science Institute, Kyushu University (additional post)

2006 Elected as one of “Most important 33 people in industry-university cooperation”
(Ministry of Economy, Trade and Industry, Japan).

Advisors

Kazumi Matsushige (Vice President of Kyoto University)

Eiichi Matsumoto (Super Advisor of International Innovation Organization, Kyoto University)

Achievements of Open Innovation Service

1. R&D on stable and efficient anaerobic wastewater treatment system (Ebara Corporation)
2. R&D on environmentally-friendly cleaning liquid for semiconductor masks (Sawa Corporation)
3. R&D on mobile web contents that diagnoses character by psychological approach (Sanyo Electric Co., Ltd.)
4. R&D on knowledge sharing system for integrated study in elementary and junior high school (Hitachi, Ltd.)
5. R&D on optimization of user traffic line using data mining of portal site (Tech jam)
6. R&D on abstraction and systemization of occupational therapy skills of therapists (Omichi-kai Medical Corporation)
7. Planning of pilot program of car sharing to reduce the number of cars (Kyoto Prefecture)
8. Research Idea Competition in Dubai (University of Dubai)

Clients

[Companies]

Honda Motor Co., Ltd., Hitachi, Ltd., Sharp Corporation., Mitsubishi Heavy Industry, NTT Communications Co., Nippon Steel Co., Nippon Oil Co., Incs Inc., Daikin Industries, Ltd., Omron Corporation., Rohm Co. Ltd., Keyence Corporation., Agilent Technologies, Inc., Sanyo Electrics, Co., Ltd., Epson Imaging Devices Corporation., Kyocera Corporation., Tokyo Electron Ltd., P&G, Murata Machinery, Ltd., Pixera Corporation., Ebara Corporation., AnGes MG Inc., Sawa Corporation., Kawase Computer Supplies Co., Ltd., Tech Jam, Takenaka Seisakusho Co. Ltd., Cluster Technology Co. Ltd., Kyoto Shisaku Net, Recruit Co., Ltd., McKinsey and Company, The Japan Research Institute, Ltd., Nomura Research Institute, Ltd., American Express, Jafco Co., Ltd., etc.

[Universities]

Kyoto University, Nara Institute of Science and Technology, Ritsumeikan University, Doshisha University, Keio University, Chuo University, etc.

[Government and other public organizations]

Kyoto Prefecture, Japan Atomic Energy Agency, Omichi-kai Medical Corporation, Japan Industrial Location Center, etc.

For more information, please see our website.

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